

Friday, 30th January, 2026

Dear families,

**Re: Introducing Unifrog – The Complete Destinations Platform**

To continue providing pupils with outstanding careers guidance and tailored support when choosing their next step after college, we will use a range of resources, including **Unifrog**, an award-winning online careers platform. All pupils in **Years 7-11 have been** given access to this excellent website.

**The Unifrog** platform is designed to support learners in making the most informed decisions about their futures and offers a range of tools suitable for all year groups. Each pupil has their own personal account that provides a wide range of information related to their interests and aspirations.

**Key features of the platform include:**

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tool

Pupils access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They can log in to Unifrog using their school email address from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding their next step.

**We have also set up a parent login so you can use Unifrog as a student**

You can support your child by creating a parent account on Unifrog. This gives you insight into their activities, interactions, and upcoming events. You'll also have access to the same tools as your child, enabling you to assist them effectively on their journey.

To set up a parent or carer account on Unifrog, first, enter the email address in the child's designated field. Then, the parent or caregiver can create their account at [www.unifrog.org/parent](http://www.unifrog.org/parent) using their email or by signing in with a Microsoft or Google account. They can also opt to subscribe to Unifrog's newsletter for helpful advice on supporting their child's next steps. For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact [alandowska@leytonstoneschool.org](mailto:alandowska@leytonstoneschool.org)

Yours faithfully,

Ms A Landowska